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ABSTRACT

In February and March of 1986, Butler County Community College (BCCC), Pennsylvania, conducted a survey of Butler County high school seniors to determine student characteristics, educational plans, influences on plans and college choice, perceptions of BCCC, and information sources. Surveys were administered in class to 1,903 seniors in seven high schools. Study findings, based on a 77% response rate (1,470), included the following: (1) 97% of the respondents were white; (2) an average of 13% of the students' parents did not finish high school, 58% had completed high school, and 29% had attended college; (3) in regard to grade point average, 15% of the students were in the 90 to 100 range, 45% were in the 80 to 90 range, and 37% were in the 70 to 80 range; (4) 817 of the students planned to attend college full-time after graduation, 279 did not plan to attend college, and 182 were undecided; (5) 173 students listed BCCC as their first choice for college attendance; (6) the majority of the seniors from all high schools indicated that they had learned nothing about BCCC through the radio or newspaper; (7) parents and other relatives were the most significant influences on students' future plans; and (8) low cost and closeness to home were the most popular characteristics of BCCC. Survey responses by high school and the survey instrument are included in the study report. (LAL)

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Butler County Community College

Survey of 1986 Butler County High School Seniors

JC 860 459

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Butler
Karns City
Knoch
Mars
Moniteau
Seneca Valley
Slippery Rock

SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS

Completed by:

Lisa Olszak-McClaine

Survey of 1986 Butler County High School Seniors

INTRODUCTION

A survey of high school seniors was completed during February and March 1986. The attached survey (Appendix I) was distributed to the seven high schools throughout Butler County: Butler, Karns City, Knoch, Mars, Moniteau, Seneca Valley and Slippery Rock. Each high school made arrangements to administer the survey to the senior class. Most high schools surveyed students in the homeroom; however, two of the seven conducted the survey in a class which was taken by all seniors. There are a total of 1,903 seniors throughout the seven schools. Of these 1,470 completed surveys were returned (77%).

After the surveys were collected, the data was hand tabulated. Several tables of comparison were made. Table I A-G illustrate, for each of the seven schools, senior graduation plans versus student background data. (This data was obtained with survey questions 1-5). Additionally, the top radio stations and newspaper (survey questions 19 and 20) are listed on Table I. Table II provides a summary of all seven schools in relation to their background and top radio stations and newspapers. Table III illustrates survey questions 8, 9, 11, and 14-17: senior plans to attend college, attitude toward BCCC, and how the student learned of BCCC. (This data is broken down by school with an overall total included.) Lastly, Table IV represents the top four or five choices to the survey questions 6, 7, 10, 12 and 13. The following narrative sections will examine each table's results.

TABLE I, A-G

Survey of 1986 Butler County High School Seniors
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Survey Questions #1-5, 19 and 20

Table I illustrates, by individual school, the senior graduation plans based on whether they plan to work, go to the armed services, attend a community college, attend a four year college, are undecided or have chosen "other." With this as a basis, a comparison to the student's sex, race, parent's educational background, student GPA and top radio stations and newspapers is made.

NOTE: Within each table the results may or may not add up to the total number of students completing the survey. This occurs because some students may have checked more than one response or in some instances no responses. For example, some students made two selections under race: "White and American Indian." Additionally, some students made two selections under "Parents' Educational Background."

Table I-A

Butler High School
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Of the 754 seniors, 632 surveys were completed. As with all Butler County high schools, Butler is predominantly white - 97% of the survey respondents are White with 1% Black and all other races represented under 1% each.

The majority of seniors' parents have completed high school. Additionally, many parents have completed some college with a total of 41 through the graduate degree level. The highest real number and percentage of college completers are parents of students with graduation plans to attend a four-year college. Of the 233 students in this category, 59 parents have a bachelor degree, and an additional 29 have a graduate degree.

In regard to student GPA, the majority of students claim to be in the 80-90 range, with the majority of those represented by students choosing to attend a four-year college.

Lastly, WDVE, B-94, and WYDD respectively are the top radio stations, with the Butler Eagle and Pittsburgh Press representing top newspapers.

HIGH SCHOOL Butler

SENIORS 754

BUTLER COUNTY COMMUNITY COLLEGE
SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF GRADUATION PLANS vs. BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE I-A

GRADUATION PLANS	# STUDENTS RESPONDING	MALE	FEMALE	RACE						PARENT'S EDUCATIONAL BACKGROUND						STUDENT GPA				TOP RADIO STATIONS		TOP NEWSPAPER		
				WHITE	BLACK	HISPANIC	AMERICAN INDIAN	ASIAN OR PACIFIC ISLANDER	OTHER	DID NOT FINISH HIGH SCHOOL	HIGH SCHOOL GRADUATE	SOME COLLEGE	ASSOCIATE/2YEAR DEGREE	ASSOCIATE/4 YEAR DEGREE	GRADUATE DEGREE	90-100	80-90	70-80	60% OR BELOW	WDVE	WYDD	B-94	BUTLER EAGLE	PITTSBURGH PRESS
WORK	107	66	41	107	0	0	1	0	0	21	80	10	0	3	3	6	33	65	8	57	14	18	72	4
ARMED SERVICES	49	43	6	49	0	0	0	0	0	5	34	10	1	0	0	1	13	31	3	31	7	9	41	5
ATTEND A COMMUNITY COLLEGE	162	59	103	157	3	1	1	0	2	13	98	35	8	15	8	15	76	72	1	75	42	67	125	13
ATTEND A 4 YEAR COLLEGE	233	104	129	222	2	1	0	4	0	7	105	48	14	59	29	79	124	29	0	89	97	110	189	41
UNDECIDED	40	16	24	40	0	0	0	0	0	8	25	7	3	4	1	1	15	22	1	20	7	15	33	6
OTHER	41	17	24	38	2	0	0	1	0	6	28	9	8	3	0	2	20	17	1	16	7	19	28	4
TOTAL	632	305	327	613	7	2	2	5	2	60	370	119	34	84	41	104	281	236	14	288	174	238	488	73

TABLE I-B

Karns City High School
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Of the 121 seniors, 105 surveys were completed. These seniors are 97% White, with 3% represented by the Asian or Pacific Islander race.

As with each of the seven high schools, the majority of seniors' parents have completed high school. Additionally, many parents have completed college, with five through the graduate degree level. The highest real number and percentage of college completers are parents of students with graduation plans to attend a four-year college. Of the 27 students in this category, 9 parents have a bachelor degree, and an additional 3 have a graduate degree.

In regard to student GPA, the majority of students claim to be in the 80-90 range, with the majority of those represented by students choosing to attend a community college.

Lastly, B-94, WDVE and WYDD respectively are the top radio stations with the Butler Eagle and Pittsburgh Press representing top newspapers.

HIGH SCHOOL Karns City

SENIORS 121

BUTLER COUNTY COMMUNITY COLLEGE
SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF GRADUATION PLANS vs. BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE I-8

GRADUATION PLANS	# STUDENTS RESPONDING	MALE	FEMALE	RACE: WHITE	RACE: BLACK	RACE: HISPANIC	RACE: AMERICAN (INDIAN)	RACE: ASIAN OR PACIFIC ISLANDER	RACE: OTHER	PARENT'S EDUCATIONAL BACKGROUND: DID NOT FINISH HIGH SCHOOL	PARENT'S EDUCATIONAL BACKGROUND: HIGH SCHOOL GRADUATE	PARENT'S EDUCATIONAL BACKGROUND: SOME COLLEGE	PARENT'S EDUCATIONAL BACKGROUND: ASSOCIATE/2YEAR DEGREE	PARENT'S EDUCATIONAL BACKGROUND: ASSOCIATE/4 YEAR DEGREE	PARENT'S EDUCATIONAL BACKGROUND: GRADUATE DEGREE	STUDENT GPA: 90-100	STUDENT GPA: 80-90	STUDENT GPA: 70-80	STUDENT GPA: 60% OR BELOW	TOP RADIO STATIONS: WDVE	TOP RADIO STATIONS: WTDO	TOP NEWSPAPER: 8-94	TOP NEWSPAPER: BUTLER EAGLE	TOP NEWSPAPER: PITTSBURGH PRESS
WORK	10	7	3	10	0	0	0	0	0	2	8	0	0	0	0	0	1	8	1	2	2	5	10	0
ARMED SERVICES	6	5	1	6	0	0	0	0	0	2	4	0	0	0	0	0	2	4	0	4	1	2	5	0
ATTEND A COMMUNITY COLLEGE	35	18	17	35	0	0	0	0	0	4	25	4	4	2	2	2	22	11	0	16	10	18	32	3
ATTEND A 4 YEAR COLLEGE	27	13	14	24	0	0	0	3	0	2	15	3	2	9	3	12	13	1	0	15	5	11	23	2
UNDECIDED	14	8	6	14	0	0	0	0	0	3	11	1	1	1	0	0	5	7	0	8	4	9	14	2
OTHER	13	1	12	13	0	0	0	0	0	2	9	3	1	2	0	2	7	4	0	4	4	10	11	3
TOTAL	105	52	53	102	0	0	0	3	0	15	75	11	8	14	5	16	50	35	1	49	26	55	95	10

TABLE I-C

Knoch High School
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Of the 225 seniors, 164 surveys were completed. These seniors are 97.6% White, with Blacks and American Indians at 1% each and Asian or Pacific Islanders representing less than 1%.

The majority of seniors' parents have completed high school. Again, many parents have completed college, with 11 through the graduate degree level. The highest real number and percentage of college completers are parents of students with graduation plans to attend a four-year college. Of the 64 students in this category, 12 parents have a bachelor degree and an additional 7 have a graduate degree.

In regard to student GPA, the majority of students claim to be in the 80-90 range, with the majority of those represented by students choosing to attend a four-year college.

Lastly, WDVE, WYDD, and B-94 respectively are the top radio stations, with the Butler Eagle and Pittsburgh Press representing top newspapers.

HIGH SCHOOL Knoch High School

SENIORS 225

BUTLER COUNTY COMMUNITY COLLEGE
SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF GRADUATION PLANS vs. BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE I-C

GRADUATION PLANS	# STUDENTS RESPONDING	MALE	FEMALE	RACE						PARENT'S EDUCATIONAL BACKGROUND						STUDENT GPA				TOP RADIO STATIONS		TOP NEWSPAPER		
				WHITE	BLACK	HISPANIC	AMERICAN INDIAN	ASIAN OR PACIFIC ISLANDER	OTHER	DID NOT FINISH HIGH SCHOOL	HIGH SCHOOL GRADUATE	SOME COLLEGE	ASSOCIATE/2YEAR DEGREE	ASSOCIATE/4 YEAR DEGREE	GRADUATE DEGREE	90-100	80-90	70-80	60% OR BELOW	WOVE	WYDD	B-94	BUTLER EAGLE	PITTSBURGH PRESS
WORK	31	16	15	30	0	0	1	0	0	7	22	1	2	0	2	3	7	21	0	19	9	5	18	2
ARMED SERVICES	8	8	0	8	0	0	0	0	0	2	7	0	0	0	0	6	4	0	0	5	0	0	4	1
ATTEND A COMMUNITY COLLEGE	38	16	22	38	0	0	0	0	0	8	25	10	3	3	1	5	19	16	0	15	11	13	25	2
ATTEND A 4 YEAR COLLEGE	64	36	28	62	1	0	0	1	0	4	30	16	5	12	7	15	31	17	0	27	20	18	47	13
UNDECIDED	15	8	7	14	1	0	0	0	0	4	10	0	0	0	1	0	6	10	0	5	4	4	10	0
OTHER	8	2	6	8	0	0	1	0	0	0	4	3	0	0	0	0	4	5	0	2	1	0	2	1
TOTAL	164	86	78	160	2	0	2	1	0	25	98	30	10	15	11	29	71	69	0	73	45	40	106	19

TABLE I-D

Mars High School
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Of the 162 seniors, 108 surveys were completed. These seniors are 99% White with only one Hispanic and one American Indian.

The majority of seniors' parents have completed high school. Again, many parents have completed college with seven through the graduate degree level. The highest real number of college completers are parents of student with graduation plans to attend a four-year college. Of the 50 students in this category, ten have parents with a bachelor degree. Whereas, the highest percentage of college completers are parents of students with graduation plans to attend a community college. In this category, 4 of 25 have bachelor degrees.

In regard to GPA, the majority of students claim to be in the 80-90 range, with the highest real number represented by students planning to attend a four-year college (26 of 50) and the highest percentage represented by students planning to attend a community college (17 of 25, or 68%).

Lastly, B-94, WDVE, and WYDD respectively are the top radio stations with the Butler Eagle and Pittsburgh Press representing top newspapers.

HIGH SCHOOL Mars

SENIORS 162

BUTLER COUNTY COMMUNITY COLLEGE
SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF GRADUATION PLANS vs. BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE I-D

GRADUATION PLANS	# STUDENTS RESPONDING	MALE	FEMALE	RACE						PARENT'S EDUCATIONAL BACKGROUND						STUDENT GPA				TOP RADIO STATIONS		TOP NEWSPAPER		
				WHITE	BLACK	HISPANIC	AMERICAN INDIAN	ASIAN OR PACIFIC ISLANDER	OTHER	DID NOT FINISH HIGH SCHOOL	HIGH SCHOOL GRADUATE	SOME COLLEGE	ASSOCIATE/2YEAR DEGREE	ASSOCIATE/4 YEAR DEGREE	GRADUATE DEGREE	90-100	80-90	70-80	60% OR BELOW	WOVE	WYDD	B-94	BUTLER EAGLE	PITTSBURGH PRESS
WORK	15	7	8	15	0	0	1	0	0	4	12	4	1	0	0	0	7	8	0	4	2	3	4	4
ARMED SERVICES	3	2	1	3	0	0	0	0	0	0	2	2	0	0	0	0	2	1	0	1	1	1	3	0
ATTEND A COMMUNITY COLLEGE	25	9	16	24	0	1	0	0	0	4	14	5	2	4	1	3	17	5	0	13	8	6	16	9
ATTEND A 4 YEAR COLLEGE	50	19	31	50	0	0	0	0	0	5	29	9	3	10	5	16	26	7	0	13	16	24	29	21
UNDECIDED	8	4	4	8	0	0	0	0	0	0	4	1	3	2	0	0	6	2	0	4	5	2	5	1
OTHER	7	2	5	7	0	0	0	0	0	1	3	2	3	1	1	0	5	2	0	2	3	5	5	2
TOTAL	108	43	65	107	0	1	1	0	0	14	64	23	12	17	7	19	63	25	0	37	35	41	62	37

TABLE I-E

Moniteau High School
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Of the 130 seniors, 98 surveys were completed. These seniors are 100% White.

The majority of seniors' parents have completed high school. Many parents have completed some college, with only one completing a graduate degree. The highest real number and percentage of college completers are parents of students with graduation plans to attend a four-year college. Of the 30 students in this category, five parents have a bachelor degree and one parent has a graduate degree.

In regard to student GPA, the majority of students (42) claim to be in the 70-80 range with the majority of those represented by the 25 students who plan to work. However, 39 students claim to be in the 80-90 range, with the majority of those represented by students planning to attend a four-year college.

Lastly, WDVE, B-94 and WYDD respectively are the top radio stations, with the Butler Eagle and Pittsburgh Press representing top newspapers.

HIGH SCHOOL Moniteau

SENIORS 130

BUTLER COUNTY COMMUNITY COLLEGE
SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF GRADUATION PLANS vs. BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE I-E

GRADUATION PLANS	# STUDENTS RESPONDING	MALE	FEMALE	RACE						PARENT'S EDUCATIONAL BACKGROUND						STUDENT GPA				TOP RADIO STATIONS			TOP NEWSPAPER	
				WHITE	BLACK	HISPANIC	AMERICAN INDIAN	ASIAN OR PACIFIC ISLANDER	OTHER	DID NOT FINISH HIGH SCHOOL	HIGH SCHOOL GRADUATE	SOME COLLEGE	ASSOCIATE/2YEAR DEGREE	ASSOCIATE/4 YEAR DEGREE	GRADUATE DEGREE	90-100	80-90	70-80	60% OR BELOW	WDVE	WYDD	B-94	BUTLER EAGLE	PITTSBURGH PRESS
WORK	25	18	7	25	0	0	0	0	0	7	16	3	1	0	0	2	4	18	1	12	1	3	18	1
ARMED SERVICES	9	8	1	9	0	0	0	0	0	1	8	0	0	0	0	1	1	5	0	6	3	0	7	2
ATTEND A COMMUNITY COLLEGE	19	10	9	19	0	0	0	0	0	2	12	1	3	2	0	2	9	8	0	14	2	7	14	1
ATTEND A 4 YEAR COLLEGE	30	12	18	30	0	0	0	0	0	4	9	4	1	5	1	5	22	3	0	10	5	10	24	1
UNDECIDED	9	4	5	9	0	0	0	0	0	1	7	1	0	0	0	0	2	5	0	5	3	4	6	0
OTHER	6	3	3	6	0	0	0	0	0	0	6	2	0	0	0	0	1	3	1	4	0	2	5	2
TOTAL	98	55	43	98	0	0	0	0	0	15	58	11	5	7	1	10	39	42	2	51	14	26	74	7

TABLE I-F

Seneca Valley High School
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Of the 354 seniors, 262 surveys were completed. These seniors are 97% White, with 1.5% represented by Asian or Pacific Islander and 1.5% represented by Other.

The majority of seniors' parents have completed high school. Many parents have completed some college, 21 through the graduate degree level. The highest real number and percentage of college completers are parents of students with graduation plans to attend a four-year college. Of the 100 students in this category, 27 parents have a bachelor degree, and an additional 11 have a graduate degree.

In regard to GPA, the majority of students claim to be in the 80-90 range, with the majority of those represented by students planning to attend a four-year college.

Lastly, WDVE, B-94 and WYDD respectively are the top radio stations. However at Seneca, the Pittsburgh Press rates first with the Butler Eagle coming in second for top newspapers. In all other schools the Butler Eagle is most popular.

HIGH SCHOOL Seneca Valley

SENIORS 354

BUTLER COUNTY COMMUNITY COLLEGE
SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF GRADUATION PLANS vs. BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE I-F

GRADUATION PLANS	# STUDENTS RESPONDING	MALE	FEMALE	RACE						PARENT'S EDUCATIONAL BACKGROUND						STUDENT GPA				TOP RADIO STATIONS		TOP NEWSPAPER		
				WHITE	BLACK	HISPANIC	AMERICAN INDIAN	ASIAN OR PACIFIC ISLANDER	OTHER	DID NOT FINISH HIGH SCHOOL	HIGH SCHOOL GRADUATE	SOME COLLEGE	ASSOCIATE/2YEAR DEGREE	ASSOCIATE/4 YEAR DEGREE	GRADUATE DEGREE	90-100	80-90	70-80	60% OR BELOW	WDVE	WYDD	B-94	BUTLER EAGLE	PITTSBURGH PRESS
WORK	39	18	21	39	0	0	0	0	0	10	24	5	0	2	0	1	8	24	6	22	2	5	14	9
ARMED SERVICES	21	19	2	21	0	0	0	0	0	5	12	2	1	0	2	0	7	12	0	15	4	5	9	5
ATTEND A COMMUNITY COLLEGE	64	22	42	63	0	0	0	1	0	14	39	13	3	7	1	3	29	32	1	4	12	25	17	23
ATTEND A 4 YEAR COLLEGE	100	53	47	95	0	0	0	2	3	3	43	22	17	27	11	24	58	19	0	51	32	36	28	43
UNDECIDED	23	10	13	22	0	0	0	0	1	0	14	5	1	1	4	2	8	13	1	13	3	8	9	8
OTHER	15	7	8	14	0	0	0	1	0	5	5	2	2	4	3	1	4	7	3	8	0	3	4	6
TOTAL	262	129	133	254	0	0	0	4	4	37	137	49	24	41	21	31	114	107	11	113	53	82	81	94

TABLE I-G

Slippery Rock High School
Comparison of Graduation Plans vs. Background
Top Radio Stations and Newspapers

Of the 157 seniors, 101 surveys were completed. These seniors are 96% White, with 1% represented by each the Black, Hispanic, American Indian, and Other races.

As with all other schools, the majority of seniors' parents have completed high school. Many parents have completed some college, 12 through the graduate degree level. The highest real number and percentage of college completers are parents of students with graduation plans to attend a four-year college. Of the 40 students in this category, 13 parents have a bachelor degree and an additional 10 have a graduate degree.

In regard to GPA, the majority of students claim to be in the 80-90 range, with the majority of those represented by students planning to attend a four-year college.

WDVE, B-94 and WYDD respectively are the top radio stations with the Butler Eagle and Pittsburgh Press representing top newspapers.

HIGH SCHOOL Slippery Rock

SENIORS 157

BUTLER COUNTY COMMUNITY COLLEGE
SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF GRADUATION PLANS vs. BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE 1-G

GRADUATION PLANS	# STUDENTS RESPONDING	MALE	FEMALE	RACE						PARENT'S EDUCATIONAL BACKGROUND						STUDENT GPA				TOP RADIO STATIONS		TOP NEWSPAPER		
				WHITE	BLACK	HISPANIC	AMERICAN INDIAN	ASIAN OR PACIFIC ISLANDER	OTHER	DID NOT FINISH HIGH SCHOOL	HIGH SCHOOL GRADUATE	SOME COLLEGE	ASSOCIATE/2YEAR DEGREE	ASSOCIATE/4 YEAR DEGREE	GRADUATE DEGREE	90-100	80-90	70-80	60S OR BELOW	WDVE	WTPB	B-94	BUTLER EAGLE	PITTSBURGH PRESS
WORK	16	13	3	15	0	0	1	0	0	4	10	1	0	0	1	1	5	9	1	8	5	1	14	1
ARMED SERVICES	7	6	1	7	0	0	0	0	0	4	4	1	0	0	0	0	5	2	0	3	0	3	4	0
ATTEND A COMMUNITY COLLEGE	25	16	9	24	0	0	0	0	1	6	18	4	3	1	0	3	9	12	1	16	6	3	21	2
ATTEND A 4 YEAR COLLEGE	40	23	17	40	0	0	0	0	0	6	17	12	3	13	10	13	22	3	1	25	9	12	27	6
UNDECIDED	7	3	4	6	1	0	0	0	0	5	2	0	0	1	0	0	3	4	1	5	1	0	3	0
OTHER	6	3	3	5	0	1	0	0	0	1	4	1	2	0	1	0	3	1	1	3	1	3	4	1
TOTAL	101	64	37	97	1	1	1	0	1	26	55	19	8	15	12	17	47	31	5	60	22	22	73	10

TABLE II

Comparison of All High School Seniors' Background
Top Radio Stations and Newspapers

This table presents background information by high school, in the areas of sex, race, parent's educational background and student GPA. Additionally, top radio stations and newspaper results are summarized.

From a possible 1,903 seniors, 1,470 or 77% of the surveys were completed. The completion rates by schools ranged from 64% to 87%. Of those who completed the survey, 50% are male and 50% female. As would be expected from the results in Table I, 97% of the respondents are White with less than 1% represented by each of the other five racial categories (Black, Hispanic, American Indian, Asian, or Pacific Islander, and Other.)

An average of 13% of the students' parents did not complete high school. (The range of non high school completers was 9.5% - lowest and 26% - highest.) A total of 58% of the parents have completed high school. This number includes completion of a GED, when indicated. The remaining 29% of the parents have had some college, with the majority of those obtaining a bachelor degree.

In regard to student GPA, overall, 15% are in the 90-100 range, with 45% in the 80-90 range, 37% in the 70-80 range and 20% in the 60-70 or below range.

Lastly, WDVE, B-94 and WYDD respectively are the top radio stations overall. This order fluctuates from school to school, with these three stations remaining at the top. The Butler Eagle is the top newspaper for all but one school, where the Pittsburgh Press comes out on top. Overall the Butler Eagle is most widely read.

SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
COMPARISON OF HIGH SCHOOL SENIORS BACKGROUND
ALSO INCLUDES TOP RADIO STATIONS AND NEWSPAPERS

TABLE II

HIGH SCHOOL	#STUDENTS RESPONDING	MALE	FEMALE	RACE						PARENT'S EDUCATIONAL BACKGROUND						STUDENT GPA				TOP RADIO STATION			TOP NEWS-PAPER	
				WHITE	BLACK	HISPANIC	AMERICAN INDIAN	ASIAN OR PACIFIC ISLANDER	OTHER	DID NOT FINISH HIGH SCHOOL	HIGH SCHOOL GRADUATE	SOME COLLEGE	ASSOCIATE/2-YEAR DEGREE	BACHELOR/4-YEAR DEGREE	GRADUATE DEGREE	90-100	80-90	70-80	60-70 OR BELOW	MOVE	B-94	WYDD	BUTLER EAGLE	PRESS
BUTLER	632	305	327	613	7	2	2	5	2	60	370	119	34	84	41	104	281	236	14	288	238	174	488	73
KARNS CITY	105	52	53	102	0	0	0	3	0	15	75	11	8	14	5	16	50	35	1	49	55	26	95	10
KNOCH HIGH SCHOOL	164	86	78	160	2	0	2	1	0	25	98	30	10	15	11	29	71	69	0	73	40	45	106	19
MARS	108	43	65	107	0	1	1	0	0	14	64	23	12	17	7	19	63	25	0	37	41	35	62	37
MONITEAU	98	55	43	98	0	0	0	0	0	15	58	11	5	7	1	10	39	42	2	51	26	14	74	7
SENECA VALLEY	262	129	133	254	0	0	0	4	4	37	137	49	24	41	21	31	114	107	11	113	82	53	81	94
SLIPPERY ROCK	101	64	37	97	1	1	1	0	1	26	55	19	8	15	12	17	47	31	5	60	22	21	73	10
TOTAL	1,470	734	736	1,431	10	4	6	13	7	192	857	262	101	193	98	226	665	545	33	671	504	368	979	250

TABLE III

All Butler County High School Seniors
Plans to Attend College. . .
Attitude Toward BCCC. . .
How Students Learned of BCCC. . .

The results of this table are taken directly from questions 8, 9, 11, 14, 15, 16 and 17. Therefore, each question will be stated and a summary of the results presented by question.

Question #8: "If you plan to go to college after high school will you attend full-time or part-time?"

Overall, most students (817) indicated they would attend full-time. The overall results also hold true for each individual high school. The next largest group (279) indicated that they did not plan to attend college, while the third group (182) are undecided and the smallest group (121) plan to attend part-time.

Question #9: "Have you heard about Butler County Community College?"

The largest group of students, 93% or 1,342, responded "yes," while 7% or 94 responded "no." The largest percentage of "no" answers came from Mars (10.4%), Slippery Rock (10%), and Seneca Valley (9.5%).

Question #11: "If you plan to go to college, please list the colleges that you are considering."

173 students chose BCCC as their first choice.
28 students chose BCCC as their second choice.
26 students chose BCCC as their third choice.

Questions #14 and 15: 14. "How much have you heard on the radio about BCCC?"
15. "How much have you read in the newspaper about BCCC?"

The overall results indicate that the majority of seniors have heard or read "none" with "very little" as the second most popular choice. This trend is consistent for each high school.

Questions #16 and 17: 16. "What do you believe the general attitude about BCCC is at your high school?"
17. "What is <u>your</u> attitude about BCCC?"

Overall students chose "Fair," "Good," "Poor," and "Excellent" in that order. In a few of the schools, the order was "Good," "Fair," "Poor," and "Excellent."

SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
INCLUDES: PLANS TO ATTEND COLLEGE
ATTITUDE TOWARD BCCC
HOW STUDENTS LEARNED OF BCCC

TABLE III

HIGH SCHOOL	PLAN TO ATTEND COLLEGE. . .				HEARD ABOUT BCCC		BCCC AS . . .			HEARD ON THE RADIO ABOUT BCCC . . .				READ IN THE NEWSPAPER ABOUT BCCC. . .				GENERAL PUBLIC'S ATTITUDE ABOUT BCCC . . .				STUDENTS' PERSONAL ATTITUDE ABOUT BCCC . . .			
	DON'T PLAN TO ATTEND	FULL-TIME	PART-TIME	UNDECIDED	YES	NO	FIRST CHOICE	SECOND CHOICE	THIRD CHOICE	A GREAT DEAL	SOME	VERY LITTLE	NONE	A GREAT DEAL	SOME	VERY LITTLE	NONE	EXCELLENT COLLEGE	GOOD COLLEGE	FAIR COLLEGE	POOR COLLEGE	EXCELLENT COLLEGE	GOOD COLLEGE	FAIR COLLEGE	POOR COLLEGE
BUTLER	118	359	50	71	594	30	96	11	10	13	132	194	273	17	197	167	227	5	208	311	83	16	252	259	85
KARNS CITY	17	57	11	13	99	6	15	5	2	2	19	40	43	4	34	44	22	2	46	43	10	4	44	41	14
KNOCH	30	94	13	21	149	9	22	1	4	0	28	47	85	3	47	48	62	3	60	75	18	4	63	70	16
MARS	16	71	6	12	96	10	8	1	1	0	21	24	62	3	22	30	50	0	30	65	11	1	36	51	17
MONITEAU	28	48	7	6	86	6	13	1	3	3	23	29	35	2	26	24	39	0	38	36	14	3	30	34	19
SENECA VALLEY	47	133	23	49	228	24	13	2	4	1	38	66	151	1	39	84	140	1	70	131	36	4	73	131	26
SLIPPERY ROCK	23	55	11	10	90	9	6	7	2	2	19	30	52	2	22	29	49	0	33	47	13	0	41	42	10
TOTAL	279	817	121	182	1,342	94	173	28	26	21	280	430	701	32	387	426	589	11	485	708	185	32	539	628	187

TABLE IV

All Butler County High School Seniors
General Survey Information

Table IV presents the top choices to questions 6, 7, 10, 12, and 13. The top five choices were listed for all questions except #10. (This question only has the top four because of the large gap between the choice ranked #4 versus the #5 ranked choice.) With each of the questions, the student could mark as many choices as applied, with the choice selection ranging from twelve in questions #6 and #13 to twenty-two choices in question #12. Again, as in Table III, each question will be presented individually.

Question #6: "Which of the following have influenced you in making plans for after high school?"

Top choices:	1.	Parents and other relatives	973
	2.	Friends	585
	3.	High school teacher(s)	340
	4.	Financial situation	257
	5.	College student or graduate	208

Parents and relatives is surely the most significant factor, with each of the next two falling proportionately from the number one choice. This trend is consistent for each individual high school.

Question #7: "What factors have you considered in choosing a college to attend after high school?"

Top choices:	1.	Cost	577
	2.	Close to home	574
	3.	Overall reputation of the college	564
	4.	Course offerings	564
	5.	Appearance of campus	386

Although these choices are the top five choices, as one might expect based on the closeness of the results, the ordering of the choices vary from school to school.

TABLE IV (continued)

Question #10: "Which of the following do you think characterizes Butler County Community College?"

Top choices:	1.	Close to home	1,148
	2.	Low cost	946
	3.	Transferability of courses to a four-year college	502
	4.	Variety of courses	354

The first and second choices are obviously the most popular, and strongest characteristics of Butler County Community College.

Question #12: "If you plan to attend a college other than Butler County Community, why not Butler County Community College?"

Top choices:	1.	Courses not offered in the field of my interest	361
	2.	Too close	289
	3.	I want a greater academic challenge	267
	4.	No dorms	246
	5.	Not good enough academic reputation	237

As with question #7, the order of the top five choices varies from school to school. No two schools have an identical ordering.

Question #13: "From which of the following have you obtained information about Butler County Community College?"

Top choices:	1.	Friends	554
	2.	Have no information	434
	3.	Parents and relatives	328
	4.	Visit to campus	302
	5.	High school counselor	225

It is interesting to note, that although parents and other relatives are noted as having the most influence on student graduation plans (question #6) most frequently students rely on peers for information. Parents and relatives are the second choice for information.

SURVEY OF 1986 BUTLER COUNTY HIGH SCHOOL SENIORS
GENERAL SURVEY INFORMATION - ALL HIGH SCHOOLS

TABLE IV

HIGH SCHOOL	TOTAL # SENIORS	# SURVEY RESPONSES	WHAT INFLUENCED PLANS FOR AFTER HIGH SCHOOL. . .					WHAT FACTORS WERE CONSIDERED IN CHOOSING A COLLEGE. . .					WHAT CHARACTERIZES BCCC. . .				WHY DIDN'T THE STUDENT CHOOSE BCCC. . .*					WHERE THE STUDENT OBTAINED INFORMATION ON BCCC. . .				
			PARENTS AND OTHER RELATIVES	FRIENDS	HIGH SCHOOL TEACHER(S)	FINANCIAL SITUATION	COLLEGE STUDENT OR GRADUATE	COST	CLOSE TO HOME	OVERALL REPUTATION OF THE COLLEGE	COURSE OFFERINGS	APPEARANCE OF CAMPUS	CLOSE TO HOME	LOW COST TRANSFERABILITY OF COURSES TO A 4-YEAR COLLEGE	VARIETY OF COURSES	COURSES NOT OFFERED IN THE FIELD OF INTEREST	TOO CLOSE	I WANT A GREATER ACADEMIC CHALLENGE	NO DORMS	NOT GOOD ENOUGH ACADEMIC REPUTATION	FRIENDS	HAVE NO INFORMATION	PARENTS AND RELATIVES	VISIT TO CAMPUS	HIGH SCHOOL COUNSELOR
BUTLER	754	632	409	240	184	116	95	245	255	234	232	160	507	427	246	142	140	128	130	97	100	241	174	180	140	93
KARNS CITY	121	105	73	46	17	22	17	50	38	41	42	31	90	69	34	37	40	22	14	23	11	59	16	26	25	46
KNOCH	225	164	108	72	49	37	27	60	55	70	69	49	139	121	62	45	53	42	36	30	37	55	38	34	59	26
MARS	162	108	79	46	22	16	15	45	45	38	41	30	83	72	33	31	25	33	13	26	20	29	42	21	17	6
MONITEAU	130	98	71	39	15	10	11	30	31	24	27	16	67	52	24	19	6	8	9	14	9	27	24	13	17	14
SENECA VALLEY	354	262	168	99	34	39	30	102	109	116	114	78	188	149	70	55	79	39	53	44	45	106	102	33	32	30
SLIPPERY ROCK	157	101	65	43	19	17	13	45	41	41	39	22	74	56	33	25	18	17	12	12	15	37	38	21	12	20
TOTAL	1,903	1,470	973	585	340	257	208	577	574	564	564	386	1,148	946	502	354	361	289	267	246	237	554	434	328	302	235

*Excludes those who chose "Don't plan to attend college..."

SUMMARY

Two of the questions which were not covered previously: #18, "If you are planning to attend college, what field will you enter?" and #21, "If friends were to ask you to tell them about Butler County Community College what would you say?" help summarize the results of the survey.

The Butler County high school seniors are interested in all fields of study with no one area being most popular. Although, some fields were chosen by more than one student, every major imaginable was represented.

Lastly, most of the comments about BCCC were positive with less than 5% being negative. The most popular positive comments were that BCCC is a good college, or good place to start, it is close to home and has a low cost. The other most popular comment which was considered neither positive nor negative, but of concern is that many seniors don't know anything about BCCC when asked to respond to inquiries.

Overall, BCCC is viewed positively by students. It is considered a "Good - Fair" college which is most popularly not chosen because courses are not offered in the field of the student's interest. However, many students "want a greater academic challenge" and believe that BCCC does not have a "good enough academic reputation." They do not choose BCCC because it is "too close" and has "no dorms."

This study highlights areas of strengths in BCCC's reputation, along with other areas that may be considered or addressed for increasing the already positive attitude of Butler County high school seniors.

APPENDIX I

Survey of High School Seniors

1. Sex
   ____ a. Male
   ____ b. Female

2. Ethnic Origin
   ____ a. White
   ____ b. Black
   ____ c. Hispanic
   ____ d. American Indian
   ____ e. Asian or Pacific Islander
   ____ f. Other

3. Parents Educational Background
   ____ a. Did not finish high school
   ____ b. High school graduate
   ____ c. Some college
   ____ d. Associate degree (2 yrs.)
   ____ e. Bachelor's degree (4 yrs.)
   ____ f. Graduate degree

4. What Is Your High School Grade Average?
   ____ a. 90-100, A average
   ____ b. 80-90, B average
   ____ c. 70-80, C average
   ____ d. 60-70, or below, D or F average

5. What Do You Plan to Do After High School?
   ____ a. Work
   ____ b. Armed services
   ____ c. Attend a community college for career/vocational/technical program
   ____ d. Attend a community college as a first step toward a 4-year degree
   ____ e. Attend a 4-year college
   ____ f. Undecided
   ____ g. Other_____

6. Which of the Following Have Influenced You in Making Plans for After High School? (Mark as many as apply)
   ____ a. High school principal
   ____ b. High school teacher(s)
   ____ c. High school counselor(s)
   ____ d. Athletic coach
   ____ e. Parents and other relatives
   ____ f. College admissions representative
   ____ g. Your financial situation
   ____ h. College student or graduate
   ____ i. Employer
   ____ j. Friends
   ____ k. Radio or newspaper
   ____ l. Other_____

7. What Factors Have You Considered in Choosing a College to Attend After High School? (Mark as *many* as apply)
   ____ a. Close to home
   ____ b. Away from home
   ____ c. High academic standards
   ____ d. Individual attention to students
   ____ e. Job placement program
   ____ f. Transferability of courses
   ____ g. Parent's choice
   ____ h. Where boy/girl friend is
   ____ i. Job possibilities where college is located
   ____ j. Cost
   ____ k. Availability of financial aid
   ____ l. Extra-curricular activities such as clubs, newspaper, art, music
   ____ m. Athletics
   ____ n. Appearance of campus
   ____ o. Consideration of your own potential, abilities
   ____ p. Course offerings
   ____ q. Quality of teaching
   ____ r. Overall reputation of the college
   ____ s. Friends go there
   ____ t. Other_____

8. If You Plan to Go to College After High School, Will You Attend Full-time or Part-time? (Mark one)
   ____ a. I don't plan to attend college
   ____ b. Full-time
   ____ c. Part-time
   ____ d. Undecided

9. Have You Heard About Butler County Community College?
   ____ a. Yes
   ____ b. No

10. Which of the Following Do You Think Characterize Butler County Community College? (Mark as many as apply)
   ____ a. Close to home
   ____ b. High academic standards
   ____ c. Individual attention to students
   ____ d. Transferability of courses to 4-year college
   ____ e. Academic counseling
   ____ f. Career counseling
   ____ g. Low cost
   ____ h. Availability of financial aid
   ____ i. Extra-curricular activities
   ____ j. Attractive campus
   ____ k. High quality of teaching
   ____ l. Variety of courses
   ____ m. Fine overall reputation
   ____ n. Other_____

11. If You Plan to Go to College, Please List the Colleges That You Are Considering
   1st Choice_____
   2nd Choice_____
   3rd Choice_____

12. If You Plan to Attend a College Other Than Butler County Community College, Why Not Butler County Community College? (Mark as many as apply)

____ a. I don't plan to attend college
____ b. Too close
____ c. Too far
____ d. Too expensive
____ e. Courses are not offered in the field of my interest
____ f. Scheduling classes is difficult
____ g. Not enough day classes
____ h. Not enough night classes
____ i. Not enough social life
____ j. Not good enough academic reputation
____ k. Classes are too demanding
____ l. Not enough sports
____ m. I do not feel academically adequate
____ n. No dorms
____ o. Not enough extra-curricular activities
____ p. I want a greater academic challenge
____ q. Courses will not transfer easily
____ r. Too many old people
____ s. Not enough individual attention
____ t. I was advised against it
____ u. My friends don't go there
____ v. Other_____

13. From Which of the Following Have You Obtained Information About Butler County Community College? (Mark as many as apply)

____ a. Have no information
____ b. Visit to campus
____ c. Admissions representative at the high school
____ d. Newspapers
____ e. Radio
____ f. College night programs
____ g. Catalogs, posters, billboards
____ h. High school counselors
____ i. High school teachers
____ j. Parents and relatives
____ k. Friends
____ l. Other_____

14. How Much Have You Heard on the Radio About Butler County Community College? (Choose one)

____ a. A great deal
____ b. Some
____ c. Very little
____ d. None

15. How Much Have You Read in the Newspapers About Butler County Community College? (Choose one)

____ a. A great deal
____ b. Some
____ c. Very little
____ d. None

16. What Do You Believe the General Attitude About Butler County Community College is at Your High School?
    _____ a. Excellent college
    _____ b. Good college
    _____ c. Fair college
    _____ d. Poor college

17. What is Your Attitude About Butler County Community College? (Choose one)
    _____ a. Excellent college
    _____ b. Good college
    _____ c. Fair college
    _____ d. Poor college

18. If You Are Planning to Attend College, What Field Will You Enter? (Write in space below)

    _____

19. What Newspapers Do You Read Regularly? (Write in space below)

    _____

20. What Radio Stations Do You Listen to Regularly? (Write in space below)

    _____

21. If Friends Were to Ask You to Tell Them About Butler County Community College, What Would You Say? (Write in space below)

    _____

    _____

THANK YOU FOR YOUR HELP IN COMPLETING THIS SURVEY

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